

Arctic Beverages Acquires Northland Beverages

April 20, 2021

Whitehorse, YT. As of April 1, 2021, Arctic Beverages LP has entered into a share purchase agreement with Northland Beverages (2002) Ltd. a beverage supplier based in Whitehorse that is known for being “The Yukon’s Choice.”

“Northland Beverages is an excellent and very well-established company,” says Sean Post, CEO of Arctic Beverages. “This acquisition gives us the ability to expand our territory to include 40% of Canada’s area and service new clients and will be a great fit for our company.”

Northland Beverages is a franchised distributor of Pepsi Cola and Schweppes products along with other fine beverage products such as Gatorade, Ocean Spray, and Starbucks. Northland’s territory covers the Yukon and a portion of northern British Columbia.

“Our family started this business in 1956, and it’s been with the family since its inception,” says Con Lattin, President of Northland Beverages. “We’ve known the folks at Arctic Beverages for a long time, and we are confident that Arctic will take good care of the company that has been in our family for 65 years and continue the tradition we’ve established of being ‘The Yukon’s Choice.’”

Gerry Thick, Northland’s current General Manager, will stay on with the company during the transition. Northland Beverages employs approximately ten people, and there are no plans to change operations. “The official date for passing the baton is April 19. We will continue to operate the business as usual this year,” says Post. “After that time, we will begin to look at integrating some of the background operations. The focus for all of us is taking care of customers and employees and continuing the spirit and legacy that has been established, and we will do our best to keep any changes as seamless as possible.”

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Arctic Beverages is a one-stop shop for grocery, convenience, and wholesale retailers for a wide variety of premium consumer packaged goods. Starting as a Pepsi bottling company in Flin Flon, Manitoba over 80 years ago, Arctic Beverages has grown to service 1500+ customers in a wide territory across Canada, including many northern and remote areas. The company is majority Indigenous-owned by Athabasca Basin Development, Prince Albert Development Corp, and Paskwayak Business Development. www.arcticbev.com,

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